

October 23th, 2019

Groupe ADP, Linkcity Île-de-France and easyHotel to set up the first easyHotel in the Ile-de-France region, at Paris-Charles de Gaulle Airport

Groupe ADP, as landowner, urban planner and investor, has just signed with the developer Linkcity Île-de-France (subsidiary of Bouygues Construction) and the hotel operator easyHotel an agreement allowing the construction and operations at Paris-Charles de Gaulle Airport of an easyHotel. Thus achieving the first easyHotel development in the region of this fast-growing economy brand in Europe.



View of the future easyHotel to be built in the Aéroville district at Paris-Charles de Gaulle Airport ©Studio 135 - Architects

Designed by architectural firm Studio 135 Architects, **this hotel, expected to open in January 2021, will offer a total of 209 rooms over five floors covering nearly 4,000 sq.m and fitted with** parking spaces for 71 cars and coaches.

In addition, the hotel targets the BREEAM certification¹ "good".

Linkcity has supported easyHotel to adapt this concept to the French regulatory standards. Bouygues Construction's fluidity of action (Brézillon and Elan) allows the building to get out of the ground within 14 months.

Marking the occasion, **Serge Grzybowski, Real Estate Director at Groupe ADP** said: "we are delighted to welcome easyHotel brand to offer our airport's customers (businesses, airlines, passengers...) a budget, comfortable and accessible accommodation. The hotel guests will also benefit from the offering of shopping, services, food court at the nearly Aéroville shopping mall. In addition, this is the third hotel project for which Groupe ADP is sole investor, in accordance with its new real estate strategy."

¹ BRE Environmental Assessment Method (BREEAM): building sustainability assessment method developed by the Building Research Establishment (BRE), a private British building research organism.

Martial Desruelles, General Manager of Linkcity France, explains: *“this first new easyHotel project developed in France will allow to meet the expectations of many users looking for a comfortable, economic and close location to Paris-Charles de Gaulle Airport. With this operation, Linkcity tightens the links with Groupe ADP and affirms its national footprint on the hotel market with more than 2,000 room ongoing.”*

And **Marc Vieilledent, Chief Development Officer of easyHotel**, conducting the growth of the brand internationally, to conclude: *“Early this month, the first French easyHotel opened its doors in Nice, shortly after, works at Grand Roissy easyHotel are beginning. Our property will benefit from the dynamic Paris-Charles de Gaulle airport and the proximity of Paris. In a new building, it will embody our entire concept: a hotel with an attractive, comfortable and accessible quality/price ratio, integrated into the vitality of the Aéroville district.”*

Located south-west of the airport, **the Aéroville district is currently booming**. Since 2013, it has been home to the shopping mall of the same name (operated by Unibail Rodamco-Westfield group), as well as Audi and Volkswagen cars dealerships. And further business outlets are expected to come over the coming years, on already available land reserves.

Moreover, **the current accommodation capacity at Paris-Charles de Gaulle Airport stands at 3,448 rooms in 11 hotels and should reach 4,460 rooms by 2025** as a result of new and future projects in progress while the traffic at Paris-Charles de Gaulle airport is expected to grow strongly in the coming years, as the North of Paris attractiveness will progress thanks, in particular, to the dynamism of its exhibition parks.

Technical data:

- ◆ Landowner and urban planner: **Groupe ADP**
- ◆ Developer: **Linkcity** (subsidiary of Bouygues Construction)
- ◆ Investor: **Groupe ADP**
- ◆ Operator: **easyHotel**
- ◆ Architect: **Studio 135 Architects**
- ◆ Surface area: **0.4 hectare**
- ◆ Floor area: **3,942 sq.m**
- ◆ Capacity: **209 rooms**
- ◆ Scheduled to open: **Q1 2021**

About **Groupe ADP** - www.groupeadp.fr

Groupe ADP equips and operates airports, including Paris-Charles de Gaulle Airport, Paris-Orly Airport, and Paris-Le Bourget Airport. In 2018, under the Paris Aéroport brand, the group welcomed more than 105 million travellers at Paris-Charles de Gaulle and Paris-Orly, handled 2.3 million tonnes of cargo and mail, and welcomed almost 176 million travellers at overseas airports managed by its subsidiary, ADP International. With the advantage of an exceptional geographic location and catchment area, the group is pursuing a strategy of expanding traveller capacity and improving service quality, while also developing its businesses and real estate activities. In 2018, the Group's turnover was 4,478 million euros, delivering a net profit of 610 million euros.

Aéroport de Paris SA is a joint stock company with a capital of 296,881,806 euros. Registered office: 1 rue de France - Tremblay-en-France 93290. RCS Bobigny 552 016 628.

About **Linkcity** - www.linkcity.com

With a national footprint in the heart of local and community neighbourhoods, Linkcity, a Bouygues Construction subsidiary, focuses on developing inspiring real estate. From the expansion of new districts to the creation of buildings, from new constructions to renovations, the company's work covers a wide spectrum of varied and complex projects. Its 30 years of expertise, combined with the multiple skills of the Bouygues group, means Linkcity guarantees to listen to its clients and commits to delivering on its promises for all projects. Linkcity forges strong links and works closely with all stakeholders from the initial study phase to the operation of each programme.

As an urban planner involved in the construction of the "Greater Paris Metropolis" with its partners and clients, Linkcity designs projects with mix planning and develop real estate operations. With Bouygues Construction, it builds the Alto tower in La Défense district and launches the development of "Eole Evangile – Îlot fertile" in the 19th district of Paris, first zero carbon district awarded by "Reinventing Paris" competition.

About **easyHotel** - www.easyHotel.com

easyHotel is a British chain of multi-segment budget hotels. Founded in 2004, it has grown with the aim of offering travel opportunities to the greatest number of people. It now has 40 establishments in 32 cities in 11 countries. All hotels are ideally located, a key asset for the brand, to "make cities accessible" to a wide customer base, whilst maintaining a focus on value for money. Since June 2014, the company has been listed on the AIM (Alternative Investment Market) of the London Stock Exchange. Over the past few years, easyHotel has been dynamic in achieving its ambitious growth objectives, with several developments in the pipeline in major international centres and a carefully planned schedule of hotel openings.

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