

Press release

France 24 selected as the new news partner for Paris airports

Paris, 7 October 2014 - France 24, the tri-lingual rolling news channel from the France Médias Monde group, has been chosen by Média Aéroports de Paris (a joint-venture 50/50 owned by Aéroports de Paris and JCDecaux) as content partner for the *Airport TV* channel.

Airport TV is the dedicated news and entertainment channel for Aéroports de Paris passengers. It is broadcast over a network of 256 screens across the 10 Aéroports de Paris terminals, particularly in departure lounges.

Airport TV aims to offer airport passengers high quality international news with a global perspective. It is part of Aéroports de Paris' quality of service improvement strategy.

France 24 will be providing national and world news and weather broadcasts specially adapted to the airport environment, without sound, subtitled in French and in English.

With substantial international experience, France 24 offers editorial content that is largely equipped to meet the demands of a multicultural and available (average waiting time in departure lounges is 1hr39) audience of more than 90 million passengers a year, including 47 million French passengers (opinion leaders).

About Aéroports de Paris - www.aeroportsdeparis.fr

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Aéroports de Paris builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2013, Aéroports de Paris handled more than 90 million passengers and 2.2 million tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and 43 million passengers in airports abroad. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2013, Group revenue stood at €2,754 million and net income at €305 million. Registered office: 291, boulevard Raspail, 75014 Paris, France. A public limited company (Société Anonyme) with share capital of €296,881,806. Registered in the Paris Trade and Company Register under no. 552 016 628 RCS Paris.

About France 24

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About France 24 - a France Médias Monde channel (FRANCE24.COM)

France 24 consists of three international rolling news channels, broadcasting 24/7 to 256 million households across all 5 continents in French, Arabic and English. In 2013, it reached 41.4 million viewers weekly (actual figures recorded in 55 countries out of the 178 where at least one of the three channels is available). The France 24 editorial team in Paris offers a French outlook on world affairs, and works with a network of several hundred correspondents, covering just about all corners of the globe. The channel is available on cable, satellite, free-to-air digital in some countries, ADSL, mobiles, tablets and online televisions. The France 24's digital media services, also available in three languages, are accessed 14 million times each month, with 7 million videos watched and 11.1 million followers on social networks

About JCDecaux Airport Paris

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JCDecaux Airport Paris is a brand created by Média Aéroport de Paris, a joint-venture 50/50 owned by Aéroports de Paris and JCDecaux.

An airport leaves you with memorable moments. The premium digital service from JCDecaux Airport Paris provides an opportunity for the most demanding brands to enrich their ongoing or event campaigns, creating a powerful marketing experience through interactions with passengers.

JCDecaux Airport Paris, a new era in marketing communications.