



PRESS RELEASE

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Appointments within Groupe ADP

Lola Bourget has been appointed as Head of the Media Relations and Reputation Department at Groupe ADP, replacing Elise Hermant. She will be responsible for press relations, crisis communication, managing social networks and digital media, and individual shareholder relations.

Géraud Rabany has been appointed as Head of the Brand Management Department. He will be responsible for steering the Group's brand strategy, cultural communication, and media campaigns.

They will report directly to **Elise Hermant**, Communications Director at Groupe ADP.

More about:

- ◆ **Lola Bourget**, 34, is a graduate of EFAP and has a degree from Executive Education Sciences-Po Paris. She began her career in 2006 in the press department of the political party UMP where she worked on the 2007 presidential and legislative campaigns. She then joined the cabinet of Rama Yade as press and communications consultant at the Ministry for Europe and Foreign Affairs, then at the Ministry of Health and Sport.
In 2011, she joined the communications division of the Canal+ Group as press manager, and in 2014, she joined the company in charge of organising the UEFA EURO 2016 in Paris, working as coordinator of communication and promotion, and head of press relations.
- ◆ **Géraud Rabany**, 37, graduated from CELSA. He also holds a Master's degree in philosophy from Paris 1 Sorbonne University. He began his career in 2007 in the Brand Management department of the advertising company W&Cie where he helped key clients develop their brand strategies.
He joined the advertising company Fred & Farid in 2013 as director of clientele, looking after the Société Générale bank and Kronenbourg Brewery accounts. In 2015, he became Group Brand Manager for Transdev.

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Groupe ADP builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2016, the Group handled via Paris Aéroport more than 97 million passengers and 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 42 million passengers in airports abroad through its subsidiary ADP International. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2016, Group revenue stood at €2,947 million and net income at €435 million.

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