



PRESS RELEASE

17 May 2016

## **Groupe ADP launches “HR Innovation”, a ground-breaking challenge for start-ups**

**Open for entries from 17 May 2016**

**[www.challengeADPinnovationRH.com](http://www.challengeADPinnovationRH.com)**

**Groupe ADP is organising the first ever HR innovation challenge aimed at French start-ups, in partnership with Le Lab RH, the joint initiative for HR innovation.**

Groupe ADP is continuing to modernise its organisation in line with its “Connect 2020” strategy program by following an open approach to innovation, promoting competitiveness in the air transport industry. Groupe ADP hopes that its “HR Innovation” challenge will bring together the most innovative start-ups in the industry to address innovation issues in HR.

**Alice-Anne Médard**, Director of Human Resources of Groupe ADP declared: *“Our approach to innovation cuts across every role. The human resources sector is enjoying incredible momentum thanks to the new solutions being offered by young, innovative companies. We want to put ourselves on the front line of these advances with the issues that we face in transforming the Group. In addition, the winners will have the opportunity to work with us, potentially to a greater extent than simple trialling.*”

### **Showing the potential of HR innovation**

The “HR Innovation” challenge aims to discover and reward start-ups who can come up with new Human Resources solutions to help take Groupe ADP through its digital transformation. Through this ground-breaking initiative, Groupe ADP will be looking to the start-up ecosystem for support with the various components of Human Resources.

Once the period for submitting entries has closed, **12 start-ups will be selected to go forward.** Each start-up will be invited to present its solution to a judging panel made up of senior executives from Groupe ADP and other experts on **16 June 2016.** Following the challenge, four winners will have the opportunity to launch trialling with Groupe ADP.

**Start-ups have until 2 June** to take part in our "HR Innovation" challenge and to present their products and services on four themes taken from the Group's strategic approach:

- Recruitment;
- Training;
- Talent Mobility and Management;
- Employer Brand & HR Communications.

### **Key dates for the "Groupe ADP HR Innovation Challenge":**

- 17 May 2016: open for entries;
- 2 June 2016: deadline for submitting entries;
- 16 June 2016: The 12 chosen start-ups pitch to the judging panel and the public. Judges' deliberations and awarding of the prizes at the BPI France Hub;
- Dedicated website: [www.challengeADPinnovationRH.com](http://www.challengeADPinnovationRH.com)

#### **About Le Lab RH**

Le Lab RH is a non-profit organisation founded in 2015, which was developed out of a group of innovators working in the field of human resources. A truly collaborative innovation initiative, Le Lab RH aims to enable individuals to realise their full potential by creating lasting change in organisations and a company in which the common good and the well-being of individuals are inseparable. Le Lab RH provides practical support to organisations undergoing transformation and digitalisation by bringing innovative approaches and stakeholders in HR together and creating a competitive environment which promotes HR innovation and diversity.

Le Lab RH, which joined the "Alliance pour l'Innovation Ouverte" (Alliance for Open Innovation) in 2016, operates under the patronage of the French Ministry of Employment and Ministry of Digital Affairs and is supported by its long-time partner BPI Group and its key partners Pôle Emploi and Microsoft. More information at <http://www.lab-rh.com> - Follow Le Lab RH on Twitter and LinkedIn

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#### **About Groupe ADP**

Groupe ADP builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2015, Aéroports de Paris handled more than 95 million passengers and 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 55 million passengers in airports abroad through its subsidiary ADP Management. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the group also intends to develop its retail and real estate businesses. In 2015, Group revenue stood at €2,916 million and net income at €430 million.

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