



PRESS RELEASE

27 June 2016

my PARIS AÉROPORT

The new Paris Aéroport loyalty programme

Passengers at Paris-Charles de Gaulle and Paris-Orly Airports can now enjoy an all-new loyalty programme offering many benefits! *My Paris Aéroport* is a programme that makes the passengers' passage through the airport easier and offers special deals regardless of their destination or airline.

"This new programme, which is free and open to all, is completely digital. It offers both personalised information and special deals. By using the "My Assistant" feature, passengers will have all the details of their trip in real time: travel and access times to the airport, terminal and boarding gate; the waiting time at security; shops and services; baggage reclaim belt number; destination weather, and more."

"As for special deals, programme members will be able to accumulate points for each purchase. These points can then be converted into discount vouchers. Discounts in participating shops and at car parks are also offered," explains Laure Baume, Groupe ADP Executive Director, Customer Division.

Once enrolled, My Paris Aéroport members will have access to the MyPass level, to benefit from:

- Services: Free high-speed Wi-Fi; the "My Assistant" feature, and the CultureSecrets calendar, which displays must-see cultural events in Paris.
- Special deals: Points earned on purchases made in shops and car park bookings; a 10% discount on a weekend car park booking; benefits and discounts with a large number of partners, such as currency exchange (Travelex), car rental (Avis, Europcar, Hertz and Sixt) and baggage services (Safe Bag).

From the 6th passage or a total of €500 in purchases, members will have access to the MyPremium level that will offer them additional privileges:

- New services: access to Premium Member CultureSecrets, to get free and unlimited information on the best cultural events in Paris each week (concerts, museums, exhibition openings, forums, etc.).



- Special deals: a permanent 5% discount on car park bookings, beauty products, wines and spirits, and books; discount vouchers by redeeming points earned.

“Our new loyalty programme will enable us to get to know our customers better and provide them better service. We want to offer them a more personalised experience and new benefits. Our goal is to make them want to come more often to our airports. But this is just the first step; the programme will be further enhanced with new partnerships,” explains Laure Baume.

An exclusive launch offer, valid until the end of summer, allows new members direct access to MyPremium status after their first passage and thus to enjoy all the programme's benefits even faster.

Signing up is easy! Just download the Paris Aéroport application or go to parisaeroport.fr.

Launch partners of this programme are BuY PARIS DUTY FREE (beauty products, wines and spirits, food), BuY PARIS Collection (fashion), Relay (newsagent), Air de Paris (Paris souvenirs) and Travel & Co. (travel accessories).

Press contact: Elise Hermant, Opinion Department Manager +33 1 43 35 70 70

Investor Relations: Aurélie Cohen, Head of Investor Relations +33 1 43 35 70 58 - invest@adp.fr

Groupe ADP builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2015, Aéroports de Paris handled more than 95 million passengers and 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 55 million passengers in airports abroad through its subsidiary ADP Management. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the group also intends to develop its retail and real estate businesses. In 2015, Group revenue stood at €2,916 million and net income at €430 million.

Registered office: 291, boulevard Raspail, 75014 PARIS.

Aéroports de Paris is a public limited company (Société Anonyme) with share capital of €296,881,806.

Registered in the Paris Trade and Company Register under no. 552 016 628 RCS Paris

groupeadp.fr

