



**AÉROPORTS DE PARIS**

*Le monde entier est notre invité*

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**Press Release**

**Aéroports de Paris opens France's  
first branch of Victoria's Secret at Paris-Orly**

**Having waited patiently for years for a store to open in France, fans of the American lingerie, clothing and cosmetics store Victoria's Secret now have their own place to shop. The very first branch of the iconic brand in France has just opened its doors in the West terminal of Paris-Orly airport.**

Located before security between halls 2 and 3 in the airport's West terminal, the Victoria's Secret store covers nearly 130 sq.m and welcomes passengers from the first flight of the day until the last. Half of the store is devoted to perfumes and cosmetics, while the other half stocks knickers, underwear and other accessories such as purses, bags and cosmetic bags.

Paris being Paris, the store concept has been enhanced and personalised, with additions such as a little 'boudoir' area where passengers receive a private welcome and are presented with a capsule collection of key pieces as well as photos signed by the brand's magnificent angels, and models presenting outfits seen at the famous fashion shows.

This retail outlet is operated by Société de Distribution Aéroportuaire, a joint company between Aéroports de Paris and AELIA, a subsidiary of the Lagardère Services group. By the end of 2014, Société de Distribution Aéroportuaire was managing 129 shops over a total area of 22,300 sq.m across all the Paris-Charles de Gaulle and Paris-Orly terminals. In 2014, Société de Distribution Aéroportuaire's turnover reached €699m (+3.9% on 2013).

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Aéroports de Paris builds, develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2014, Aéroports de Paris handled around 93 million passengers and 2.2 million metric tonnes of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 41 million passengers in airports abroad. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2014, Group revenue stood at €2,791 million and net income at €402 million. Registered office: 291, boulevard Raspail, 75014 Paris, France. A public limited company (Société Anonyme) with share capital of €296,881,806. Registered in the Paris Trade and Company Register under no. 552 016 628 RCS Paris.