



PRESS RELEASE

Tremblay-en-France, 28 July 2022

Groupe ADP has selected JCDECAUX as co-shareholder in the future Extime Media joint venture

Following a public consultation, Groupe ADP has chosen JCDecaux as a co-shareholder in Extime Media, which will operate advertising activities at Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget airports from the first quarter of 2023, but also in a second phase, at international airports such as Antalya and Milas-Bodrum in Turkey.

Extime Media will be equally owned¹ by Groupe ADP and JCDecaux. It will primarily operate and market advertising displays at the above-mentioned airports and will operate under the Extime X JCDecaux business signature.

"We are delighted to join forces with JCDecaux to develop an ambitious and innovative advertising project within Extime Media. This project embodies all the ambitions of our new 2025 Pioneers strategic plan. Extime Media will thus have a multi-local dimension with a presence in 6 airports on 2 continents, will embody the advertising component of the more global Extime Hospitality project, and will carry strong values of innovation and sustainability", said Augustin de Romanet, Chairman and CEO of Aéroports de Paris SA-Groupe ADP.

"We are particularly pleased to renew and extend our partnership with Groupe ADP to build together the benchmark for new airport media in France and internationally. With Extime Media, we want to reenchant the visual experience in airports for the benefit of travelers and offer brands the most efficient and collaborative media platforms in the world, based on the digitisation and segmentation of journeys, data analysis and the programming of relevant and affinitive content. Our expertise will enable us to develop a complete, innovative and tailor-made media offering, with an extension of our scope to online inventories and screens in Duty Free shops, to serve the new hospitality territory of Groupe ADP. At a time when the airport is becoming the place for all kinds of transformations and new forms of mobility, we will actively contribute to our partner's responsible commitments, based on JCDecaux's CSR 2030 strategy," said Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO of JCDecaux.

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Groupe ADP develops and manages airports, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2021, the group handled through its brand Paris Aéroport more than 41.9 million passengers and 2.1 million metric tons of freight and mail at Paris-Charles de Gaulle and Paris-Orly, and more than 118.1 million passengers in airports abroad. Boasting an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernizing its terminal facilities and upgrading quality of services; the group also intends to develop its retail and real estate businesses. In 2021, group revenue stood at €2,777 million and net income at -€248 million

Registered office: 1, rue de France, 93 290 Tremblay-en-France. Aéroports de Paris is a public limited company (Société Anonyme) with share capital of €296,881,806. Registered in the Bobigny Trade and Company Register under no. 552 016 628 groupe-adp.com

¹ Subject to the approval of the relevant competition authorities, where applicable.