



PRESS RELEASE

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Extime Food & Beverage Paris reveals "food" brand line-up at Paris-Charles de Gaulle and Paris-Orly Airports

Extime Food & Beverage Paris, a joint company created between Groupe ADP and SSP, has today unveiled the brands that will be bringing to passengers at Paris-Charles de Gaulle and Paris-Orly airports in a brand-new food service offering.

*"Our offer is evolving for our 84 units and will expand to 115 outlets in the future, two-thirds of which will be located airside. We will meet the expectations of travelers by bringing them an extensive range of offers from Bakery to Coffee Shops, World, Asian and Mediterranean cuisines, as well as Burger and Fast & Casual restaurants. The portfolio incorporates strong brands, which will appeal to passengers across the terminals. These brands, whose ambitious CSR policies will support the challenges facing Extime Food & Beverage Paris, will be able to deliver a high-performance business model. Extime Food & Beverage Paris embodies the commitment of Groupe ADP's new Extime brand dedicated to hospitality and retail: "an outstanding quality of service offering and a sense of hospitality worthy of Paris as a destination", said **Eric Labrune, Managing Director of Extime Food & Beverage Paris.***

Gérard d'Onofrio, Managing Director SSP Frabeli said: *"We are extremely proud to have won this prestigious tender and to collaborate with Groupe ADP for the creation of the Extime Food and Beverage Paris joint venture. This initiative reflects our deep commitment to transforming the restaurant experience at Paris-Orly and Paris-Charles de Gaulle airports. By combining culinary innovation and operational excellence, we are committed to offering our customers a unique, modern gastronomic experience accessible to all, making moments of transit at the airport, real taste experiences, while guaranteeing the highest standards of quality and service."*

The choice of brands reflects the ambition to provide a high-quality culinary experience to travelers from the moment they arrive in Paris until their departure. The selected brands will offer gastronomic diversity across various culinary segments:

- ◆ *Mediterranean*: five new Eataly units
- ◆ *Asian*: Côté Sushi at six locations
- ◆ *Gourmet Burger*: Big Fernand at one location
- ◆ *Bakery*: PAUL 19 outlets and Brioche Dorée 13 sites
- ◆ *Coffee Shop*: Starbucks at 16 locations
- ◆ *Fast Casual*: EXKi at 17 locations, Pret A Manger seven locations

The brand line-up

Big Fernand

Big Fernand, the market leader for gourmet burgers in France, combines the convenience of fast food with French gastronomy. Made exclusively from fresh products of French origin, the brand's creative recipes revisit the hamburger, one of the most famous dishes in the world, around the values of craftsmanship, simplicity, conviviality and audacity.

Eric de Saint Louvent, CEO of Big Fernand said: *"The prospect of offering the Big Fernand experience to passengers at Orly airport is a unique opportunity to introduce the brand to a substantial number of people. This will be an opportunity for customers to eat healthily and quickly before take-off and to take with them the memory of a taste of France."*

Brioche Dorée

A pioneering French fast food brand, Brioche Dorée has 336 outlets around the world, including 274 in France. Committed to the quality and authenticity of a cuisine combining freshness, conviviality and simplicity, it has established itself as an essential brand in the fast food sector.

"In a fast-changing world, Brioche Dorée can count on the keys to its success: a brand with a strong reputation and a solid, proven business model. With our new concept, which can be adapted to airports all over the world, we combine tradition and modernity as the French viennoiserie specialist," said **Patrick Le Mazou, Marketing and R&D Director of Brioche Dorée.**

Côté Sushi

Côté Sushi is a brand specialising in Nikkei cuisine, a combination of two gastronomic cultures: Japanese cuisine, which is precise and refined, and the creativity and spice of Peruvian cuisine. The menu features classic Japanese dishes (sushi, maki, sashimi, chirashi, donburi, etc.) alongside creative fusion recipes (nikkei rolls, ceviche, tiradito, etc.). The brand is now present in four countries (France, Switzerland, Luxembourg, Mauritius) with 75 restaurants and four kiosks.

For **its founder, Emmanuel Taib**, *"discovery is the key word of our brand. Our objective is to draw on the best of Japanese and Peruvian cuisine to offer our customers an exotic dining experience thanks to refreshing and surprising combinations."*

Eataly

Eataly stands out as a unique brand with a strong commitment to promoting the excellence of Italian food and wine. With a focus on the distribution and promotion of high-quality products, Eataly seamlessly integrates production, sales, catering and educational components into its offerings. Recognised as the only truly international Italian food retail company, Eataly presents itself as an emblem of Italian culinary art and the embodiment of 'Made in Italy'.

"Having enjoyed great success at other major European airports, we are delighted to open a significant number of Eataly locations at such important airports," said **Eataly Group CEO, Andrea Cipolloni.** *We believe that our range of high-quality Italian culinary offerings can enrich and complement the food halls of these innovative airports. These upcoming openings are also part of a broader strategy that Eataly is implementing in major European airports. Visibility at Paris-Charles de Gaulle and Paris-Orly airports will contribute to the growth of our reputation on the French market and reinforce the popularity of Eataly in the Marais."*

EXKi

EXKi is a restaurant chain that stands out for its commitment to healthy, tasty and delicious food for all tastes and at any time of day.

Since opening its first restaurant more than 20 years ago, EXKi has chosen to offer food that respects the environment and its customers. From the beginning, the chain has offered organic and fair trade coffee, and today almost 30% of its products are organically produced.

EXKi caters for all tastes, offering a wide range of dishes adapted to vegetarian, vegan, gluten-free and lactose-free diets. With an 83% reduction in its use of plastic since 2018, the chain demonstrates its strong commitment to sustainability. EXKi works with local partners and offers fresh, natural and seasonal products, available at any time of the day. Each meal is designed with respect for the environment, in line with the company's values, which are dedicated to healthy, sustainable and tasty food.

"At EXKi, we are committed to offering fresh and delicious products, adapted to all dietary preferences, for a delicious and balanced break wherever you are," explained **Stan Monheim, EXKi CEO.**

PAUL

PAUL is a brand with a heritage dating back to 1889. It is founded on a passion for bread and good quality products passed down across five generations. With more than 800 shops, restaurants and cafes operating in over 50 countries, PAUL is proud to symbolise bakery all around the world, offering its customers exceptional sandwiches, delicious patisseries and other pure-butter pastries to enjoy at any time of day. Its many gourmet creations saw PAUL named once again the "French Favorite Brand" in its category in 2024.

Maxime Holder, Managing Director of the HOLDER Group said: *"our brand has been present in Parisian airports for almost 20 years. We are particularly proud to continue this partnership with the Extime Food & Beverage Paris teams and to be able to offer travelers from all over the world a chance to enjoy French-style gourmet treats at the heart of their trip."*

Pret A Manger

Since opening the first Pret A Manger restaurant in London in 1986, Pret's mission has been simple: to serve delicious recipes and good organic coffee, with a commitment to doing things right. Sandwiches and salads are prepared daily on site, using quality ingredients, and unsold food is redistributed daily to charity. Its 100% Arabica coffee is organic (and always will be).

"We are very proud and very happy to have been chosen by Extime Food & Beverage Paris and to continue to offer our fresh products prepared every day on site to the passengers of Paris-Charles de Gaulle and soon to those of Paris-Orly", said **Stéphane Klein, Managing Director of Pret A Manger Europe.**

Starbucks

Since 1971, Starbucks Coffee Company has been committed to fairly producing and roasting high-quality Arabica coffee. Today, with coffee shops around the world, the company is the world's leading roaster and distributor of specialty coffees. Through its unwavering commitment to excellence and its guiding principles, Starbucks delivers a unique experience to its customers with every cup of coffee.

"With every cup, with every conversation and in every community, we cultivate the infinite possibilities of human connection."

About Groupe ADP

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Groupe ADP develops and operates airport platforms including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2023, the group welcomed 99.7 million passengers under its Paris Aéroport brand at Paris-Charles de Gaulle and Paris-Orly and 336.4 million passengers through airports managed abroad. Benefiting from an exceptional geographical location and a strong catchment area, the group is pursuing a strategy of developing its reception capacities and improving its quality of services and intends to develop businesses and real estate. In 2023, the group's turnover amounted to 5,495 million euros and the group's share of net income to 631 million euros.

Aéroports de Paris SA with capital of 296,881,806 euros. Head office: 1 rue de France, Tremblay-en-France 93290. RCS Bobigny 552 016 628.

About SSP

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SSP is a leading operator of food and beverage outlets in travel locations worldwide, with c.43,000 colleagues in over 600 locations across 37 countries. We operate sit-down and quick service restaurants, cafes, lounges and food-led convenience stores, principally in airports and train stations, with a portfolio of more than 550 international, national and local brands. These include our own brands (such as Urban Crave, which brought the first "street eats" concept to airports in the US and Nippon Ramen, a noodle and dumpling concept in the APAC region) as well as franchise brands (such as M&S Simply Foods, Starbucks and Burger King).

Our purpose is to be the best part of the journey, and this is underpinned by our aim to bring leading brands and innovative concepts to our clients and customers around the world, with an emphasis on great value, taste, quality and service – using digital technology to boost efficiency.

More informations on www.foodtravelexperts.com